



HOME FOR THE HOLIDAYS

— ARTS & CRAFTS FESTIVAL —

A Holiday Gift Market

November 11-12, 2017 • Mallet Event Center • Levelland, Texas

SPONSORSHIP PACKAGES GENERAL INFORMATION

The Eighth Annual Home for the Holidays Arts and Crafts Festival, hosted by the Rotary Clubs of Levelland, Texas, will be at the Mallet Event Center Nov. 11-12. More than 2,000 shoppers attend the Festival each year with 30 percent of attendees coming from outside Levelland. 90 vendors and merchants are expected to participate this year.

All proceeds generated from the Festival support youth projects in Hockley County, College scholarships, Rotary Youth Leadership Award scholarships, Diabetic Camp scholarship, and other community projects. These projects provide opportunities to make a lasting impression in the lives of our future business and professional leaders.

GOLD UNDERWRITER PACKAGE - \$750

- All day audio announcements at Festival
- Exposure to approximately 2,000 plus shoppers
- Eight (8) VIP passes to hospitality room and lunch at Festival
- Name or logo recognition on Festival signage and promotional materials.
- Name or logo on television, radio and newspaper advertisements.
- One (1) free Festival booth for marketing or merchandising.
- Twenty (20) admission tickets.

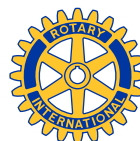
SILVER UNDERWRITER PACKAGE - \$500

- All day audio announcements at Festival
- Exposure to approximately 2,000 plus shoppers
- Six (6) VIP passes to hospitality room and lunch at FestivalName or logo recognition on Festival signage and promotional materials.
- Name or logo on television, radio and newspaper advertisements.
- One (1) free Festival booth for marketing or merchandising.
- Ten (10) admission tickets.

BRONZE UNDERWRITER PACKAGE - \$250

- All day audio announcements at Festival
- Exposure to approximately 2,000 plus shoppers
- Four (4) VIP passes to hospitality room and lunch at Festival
- Name or logo recognition on Festival signage.
- Name on promotional materials and newspaper advertisements.
- One (1) free Festival booth for marketing or merchandising.
- Five (5) admission tickets.

The Rotary Clubs of Levelland are 501(a) organizations under the Internal Revenue Code. As such, sponsorships in support of this project do not qualify as charitable contributions according to IRS regulations. We recommend you consult your tax accountant to determine if your sponsorship may qualify as a business expense.



**Hosted by the Rotary Clubs
of Levelland, Texas**
P.O. Box 561
Levelland, TX 79336